

# Careering Book Fact Sheet

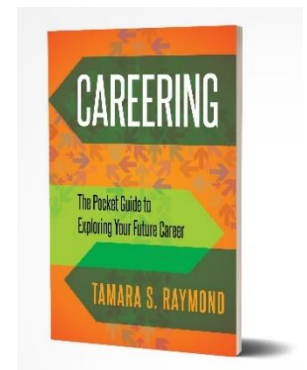
## Benefits & Highlights

### Key Features

- Topics on how to explore career options; network effectively; apply for jobs; develop interviewing skills; and conduct themselves once they've landed a job
- Interactive, engaging "workbook" format for students to write their plans, interests, and aspirations on blank lines provided
- Quick reference guide on participating in college immersion programs; summer camps; competitions; seasonal and entry-level jobs; and internships, and other key resources
- Advice for teens on how to responsibly use social media (in today's online climate) – among other things – so it doesn't hurt their chances of landing work

### Awards & Recognitions

- Winner in the Career Category, Book Excellence Awards - 2020
- First Place in Young Adult Non-Fiction, Certificate of Excellence in Literature, Royal Dragonfly Book Award - 2019
- Second Place in Educational, Certificate of Excellence in Literature, Royal Dragonfly Book Award - 2019
- Silver in Non-Fiction Book Awards, Non-Fiction Authors Association - 2019
- Silver in Young Adult Non-Fiction, Readers' Favorite - 2019
- Finalist in Young Adult: Non-Fiction Category, International Book Awards - 2019
- Finalist in Business: Careers Category, International Book Awards - 2019
- Consistent 4.8/5-Star Rating Out of 40 Reviews, Amazon.com - 2019
- #1 in Vocational Guidance for Youth, Amazon.com - 2017
- #1 New Release in Career Counseling, Amazon.com - 2017



### Additional Careering Resources

- [Careering Blog](#)
- Website: [TheCareeringBook.com](http://TheCareeringBook.com) | [IMCLeaders.com](http://IMCLeaders.com)
- Social Media: [Facebook](#) | [Twitter](#) | [Instagram](#) | [Pinterest](#)

### What Readers Are Saying...

**Reviewed By: Jack Magnus for Readers' Favorite**

**Review Rating: 5.0 out of 5 Stars**

"... While many think that there will be time enough in college to consider a major and work towards a career, Raymond offers a number of compelling reasons why starting to formulate a career strategy while one is in high school can make a big difference in finding the job of your dreams.

High schoolers have a wealth of options open to them, such as internships, summer jobs and volunteer opportunities that can help them explore their interests without having to dedicate college time and coursework sight unseen. They should consider the benefits of amassing a wealth of relevant experience, obtaining mentors and gaining references once they've homed in on a career choice. Raymond gives them step-by-step guidance as they consider their options and interests.

Tamara S. Raymond's *Careering* should be of interest to anyone who is considering a career change, no matter what their age or time of life. Raymond's book is chock-full of good ideas on how to make the most of academic and online resources. I appreciated her repeated emphasis on the need for caution when applying for jobs or interacting with potential contacts online. Raymond gives an interactive feel to this guide through her technique of presenting a topic and then asking the reader guided questions to enable them to access that information in a personal way. The spaces she leaves for readers to interact are convenient, and they act as a stimulus to get people motivated to do the work

then and there.

Careering shows that you don't have to settle for a job where you'll only work for the paycheck. There's something out there that will keep you motivated and growing. Raymond shows you how to make it happen."

**Reviewed By: Stephen Fisher for Readers' Favorite**

**Review Rating: 5.0 out of 5 Stars**

". . . This guide is jam packed with information that answers many questions that pertain to looking for employment, applying for and being prepared for any job interview, planning ahead, applying all skills that you have acquired over the years, as well as readily identifying them as assets. Knowing how to prepare for interviews including the do's and don'ts of how to dress, hygiene, punctuality and making sure you are not hungry or overstuffed from eating too much.

Ms. Raymond does an outstanding job of creating the perfect handbook for anyone looking for employment. This includes teenagers looking for summer jobs to even the most savvy and educated wanting to make a positive impact on a future would-be employer. Tamara has provided spaces within the pages for the reader to make notes, jot down skills, and personality traits. Anything that might give the individual an edge over the competition. Being a company supervisor, I am used to conducting interviews to determine whether the applicant is qualified, or willing to learn with a positive attitude. Her insightful tips are spot on, from preparing and knowing how to navigate traffic and security checkpoints to making sure to keep an interview appointment. *Careering: A Pocket Guide to Exploring Your Future Career* is a must-have for anyone looking for that edge over the competition. Well done!"

**Reviewed By: Customer for Amazon.com**

**Review Rating: 5.0 out of 5 Stars**

***Easy to follow plan that will be a useful guide ...***

"As a parent and a teacher, I think Careering is a fabulous resource. It's a clear, easy to follow plan that will be a useful guide for students, parents, and teachers alike. I have often struggled to guide students with respect to careers – from their perspective rather than my own – but this book is so very helpful in clearing that muddle! Wherever they are in their journey, and whether they want to jump to certain parts of the book or work through it from beginning to end, they will benefit from the clear outline (and reminders to jot down their thoughts). My favorite part of the book was the comprehensive nature of it. I like that Tamara Raymond presents options and ideas that I would not have thought of myself. Thank you for putting it all in one place!"

**Reviewed By: Lenice Reynolds-Dyer for Amazon.com**

**Review Rating: 5.0 out of 5 Stars**

***Great resource for High School Students***

"This book *Careering: The Pocket Guide to Exploring your Future Career* is a must have. The author shared her life experiences with the readers while encouraging high school students to start thinking about a potential career. The book provides tools not only for students but for anyone going for interviews taking part in internships or just trying to better understand which career is right for them. If anyone is trying to find the best career for yourself, you must be prepared to take the time to actually DO the exercises, do the thinking, make jottings and follow the steps outlined by Ms. Raymond. This book is a wonderful resource, great for students, counselors and parents. I highly recommend it for anyone looking for guidance in transitioning or finding a satisfying career.

**Reviewed By: Jay F. Rowland for Amazon.com**

**Review Rating: 5.0 out of 5 Stars**

***Nice to have a head start***

"You can tell the author truly cares. I could have used this kind of care and guidance 30+ years ago! Not sure how my children will engage with it, but the workbook looks more doable than just a book, and if they even do part of what's suggested I think they'll be ahead in life. At least we can give them tools and encouragement, right?"

**Reviewed By: Beverley Canaday for Amazon.com**

**Review Rating: 5.0 out of 5 Stars**

***A " Must Read"***

"This book is a 'must-have' for anyone ready to enter the workforce. From start to finish, Tamara Raymond provides the ultimate guide for successful career planning. The target audience is the high school student, but the contents are appropriate for anyone . . . Ms. Raymond's writing style is easy to read and speaks directly to the reader. This is a valuable resource that should be in the home, career centers, classrooms, and libraries."

## Purchasing Options & Instructions

Retail book copies for teens, schools, and high school programs can easily and affordably be found in stores (\$9.95), or online as an e-book (\$7.99). What's more, bulk orders offer up to 40% savings off the list price. Plus, an audiobook version will be available later this year.

### How to Order *Careering for Your School*

- Buy the paperback from your favorite book supplier.
- Buy copies in bulk for your classroom.
- Buy the paperback or e-book from your favorite online bookseller:



- Audiobook now available on iTunes and Audible.



## Meet the Author

**Tamara S. Raymond** is Founder and President of Innovative Management Consulting, Inc., an organization committed to professional, career and leadership development for adults; as well as guidance for teens in determining their career paths. Throughout her career, Tamara has successfully coached and/or mentored a multitude of clients, ranging from business owners, employees, executives and corporate teams; to adults, students and young leaders.

Tamara has focused her passion for leadership coaching and mentoring on youth empowerment, with the release of her award-winning book *Careering: The Pocket Guide to Exploring Your Future Career*. The pocket guide's primary goal is to provide the youngest, emerging leaders in the U.S. and around the world with tools to develop as leaders.

Her extensive career experience, academic journey and passion for coaching-mentoring youth manifests in her knowledge, unique insight and approach to helping youth and young adults excel both academically and in their chosen profession, through awareness of their goals, interests and talents in a purposeful and focused way.

Tamara's hands-on expertise is complemented by a Master of Arts in Organizational Sciences and Graduate Certificate in Leadership Coaching from The George Washington University; and certification in The Birkman Method®, a leading behavioral and personality assessment. In addition, she received a Bachelor of Arts in Psychology, with a Minor in International Relations, from Lawrence University in Appleton, WI, in 2002.

As an undergraduate, Tamara received several key honors that include: **The Harriet Tubman Prize**, awarded to the junior student of color who worked "to improve the lot of [their] fellow human beings"; **The Martin Luther King Award**, in recognition of a senior student of color "who best mirrors the excellence for which Dr. King is remembered" for "consideration of fellow students and leadership in residence life"; and **The Charles F. Lauter International Student Prize**, "awarded to an international student distinguished for scholarship, leadership, service, and support for Lawrence International." She also was an active participant in key campus organizations as the Lawrence University Community Council Treasurer and a board member of Lawrence International.